

**Minutes of the District Export Promotion Committee Meeting held on
19.12.2024 at 12.30AM at District Collectorate, Ramanathapuram.**

District Export Promotion Committee Meeting was convened as scheduled on 19.12.2024 at District Collectorate under Charimanship of District Collector.

The following Department officials have attended the meeting.

1. Joint Directorate General of Foreign Trade (JDGFT), Coimbatore.(Online)
- 2.General Manager, District Industries Centre, Ramanathapuram.
- 3.Lead District Manager, Indian Overseas Bank, Ramanathapuram.
4. Assistant Director, MSME Development Institute (MSME-DI), Madurai.
5. Deputy Director, Marine Products Export Development Authority, (MPEDA)(Online)
6. Assistant Director(Dev.), Spices Board, Bodinayakkanur.(Online)
7. Branch Manager, SIDCO, Sivagangai.

The General Manager District Industries Centre, Ramanathapuram welcomed all the committee members and explained about the roles and functions of DEPC to identify the export potential of Ramanathapuram District.

The Joint Director of General of Foreign Trade , Coimbatore informed that agriculture products of Ramanathapuram District such as Paddy, Kambu, Cholan, Chilli, Cotton yarn, Black Gram have huge demand for export and also informed that the Chilli powder has high potential for export and also informed that 13146 Ton Gundu Mundu Chillies Cultivated in 16,000 hectares in Ramanathapuram District and lack of drying space and Marketing problems to be resolved by District Administration. Marine products from Rameshwaram has more demand for export.

Assistant Director (Dev.), Spices Board, Bodinayakkanur informed that GI product of Mundu Chilli from Ramanathapuram District has high potential for export. Spice Park help harvesting and marketing for Long and Mundu type

Chilli and special Common Processing unit for chilli and turmeric available at Sivagangai. Also informed that Lab Training Program and the Buyer Seller meet conducted at Sivagangai.

Deputy Director, MSME Development and Facilitation office Chennai informed about the reimbursement facilities available from MSME DFO for the first time exporters. Further, awareness program would be conducted for EPC Registration. Also, ECGC members have to be invited for next DEPC meeting for giving awareness on Insurance of goods during export. Local Post office is also acting as Export Promotion Cell for Clearance by post office for small size export. DIC to Conduct Half Day awareness programme on Export by all Departments to Export Entrepreneurs.

The Marine Products Export Development Authority, (MPEDA) connected through online:

District Collector requested the District Export Promotion Committee members to give their inputs regarding export of Agri commodities and other possibilities to explore in Ramanathapuram District. Further General Manager, District Industries Centre to follow up with committees recommendation on conducting Awareness program on Export documentations and facilities by Government of India and concluded with thanks to members for joining in Virtual mode.

General Manager, District Industries Centre thanked the Chairman of DEPC/ District Collector and all the officials and members participated in the DEPC meeting through on line and off line.


**District Collector
Ramanthapuram.**


Gmt/1012