

Minutes of Meeting

District Export Promotion Committee (DEPC) Meeting, Cuddalore District

Date, Time : 06.01.2025, 07:00 p.m.

Venue : District Collectorate-Cuddalore

1. Welcome and Opening Remarks:

The DEPC meeting was convened by the General Manager (GM) - District Industries Centre (DIC), Cuddalore. The Chairperson welcomed all members present and acknowledged the importance of the meeting in promoting export activities within the district.

2. The following members were present & the District Collector-Cuddalore District, Chaired the meeting:

1. Shri. R. Vijayakumar, General Manager-DIC Cuddalore
2. Shri. J. Jaykumar, Deputy Director, FIEO, RO Chennai
3. Shri. Vellaisamy, Director R-SETI (On behalf of Lead District Manager, Cuddalore District)
4. Shri. Arivukkarasu, Assistant Director, MPEDA, SRD-Nagapattinam
5. Assistant Director of Fisheries, Cuddalore District
6. Joint Director & HOO MSME Development & Facilitation Office
7. Smt. R. Tamizhselvi, Project Officer, SIPCOT, Cuddalore
8. Shri. Ramakrishnan, President, Tamil Nadu Cashew Processors & Exporters Association (TNCPEA)
9. Administrative Officer, Cuddalore Port
10. Smt. Renu S. Nair, Joint Director, The Cashew Export Promotion Council of India
11. Joint Director of Agriculture, Cuddalore
12. Deputy Director of Horticulture, Cuddalore
13. Deputy Director of Agri. Business, Cuddalore
14. Shri. Veeramani, Tagros Chemicals India Pvt. Ltd.

The following members **could not** attend the meeting:

1. Dr. Punnam Kumar, Joint DGFT, RA Chennai
2. Smt. Shobana Kumar, Regional Head, APEDA, Chennai
3. Representative, CHEMEXCIL, RO Bengaluru

3. Agenda Items:

3.1 To review & revise the District Export Action Plan (DEAP):

It was resolved to revise/ update the DEAP by inviting comments from DEPC members, w.r.to Foreign Trade Policy 2023, Export Statistics of Exported products from Cuddalore District and the Infrastructure required for leveraging the District's unique advantages.

3.2 Action taken by DEPC members so far to improve export from Cuddalore District:

GM-DIC briefed the action taken by DIC, DGFT since the first DEPC meeting on November 2020 and requested the other members to take a concerted effort to increase exports from the District.

GM-DIC Cuddalore presented the current status of district export activities. The performance of key sectors like Chemicals and Cashews were discussed, and it was noted that the performance of marine products and other agro products needs improvement.

3.3 Discussion on the Export Statistics for the past 3 years from Cuddalore District:

The performance of the District in terms of export for the years 2021-22 till Q2 2024-25 was reviewed. It was observed that the district of origin data was only available for a few HSN codes. GM-DIC requested DGFT to enable the data for all the export products from Cuddalore District in the Trade Returns system portal.

3.4 No. of exporters registered with APEDA, MPEDA and CHEMEXCIL from Cuddalore District:

GM-DIC requested APEDA, MPEDA and CHEMEXCIL to share the list of exporters registered with them, so that appropriate hand-holding can be provide to these exporters by DIC.

3.5 Action plan for enrolling more exporters into the above Export Promotion agencies:

GM-DIC requested APEDA, MPEDA and CHEMEXCIL to enroll atleast 100 new exporters per quarter and to take a concerted effort to increase exports from the District.

3.6 Challenges Faced by Exporters:

TNCPEA represented the challenges faced by the Cashew exporters in the District and requested the Chairman DEPC to consider resolving the same. Members also discussed the key challenges faced by exporters, including logistics issues, documentation problems etc. The committee discussed potential strategies to promote exports, such as organizing trade fairs, skill development workshops, and enhancing awareness about government export schemes.

Representation from TNCPEA is attached as Annexure-A.

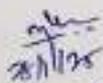
4. Date of Next Meeting:

The next meeting of the District Export Promotion Committee will be tentatively held in the month of April 2025.

5. Closing Remarks:

The Chairperson thanked all members for their participation and valuable inputs, emphasizing the importance of collective efforts in boosting the district's export potential.


District Collector,
Cuddalore.


(GM DEPC)